

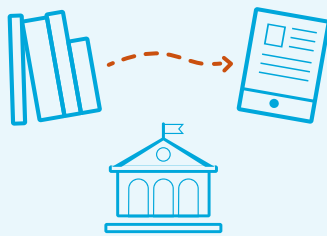
# Best Practices for Teaching With Digital

18.6 million students are enrolled in US higher education institutions today—and the majority are digital natives whose **expectations for learning materials are evolving.**



1

Develop a clear digital strategy with buy-in from key stakeholders



**57%**

of students feel the institution is responsible for making the shift from print to digital

2

To foster engagement and collaboration, make the eTextbook part of the learning environment from day one



**90+%**

of students believe digital materials have benefits over physical

3

Make digital materials central to the course



**94%**

of students said digital learning materials helped them retain new concepts

4

Collaborate with students by sharing digital notes and highlights, and follow students' interactions with the material



60%

of students said digital learning technology has improved their grades

5

Ensure students have access on the go by selecting an eReader that is available 100% offline



82%

of students use laptops for assignments

6

Use built-in analytics tools to keep track of study habits and quickly identify at-risk students



61%

of students found eReaders to be extremely helpful in exam prep

Learn more about the benefits of teaching with digital textbooks  
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