



Analytics

Understand Study Habits. Improve Learning Outcomes.

VitalSource Analytics puts powerful data into the hands of administrators and instructors to unlock insights into students' study habits. Our dashboards offer the ability to identify at-risk students, and encourage students to read early and often, behaviours that lead to improved learning outcomes.

Why VitalSource Analytics?

- Analysis of usage data provides **an early 'health check' on student engagement** with course content
- Identifying and responding quickly to students who may be having difficulties leads to **improved student outcomes**
- Our dashboards empower administrators and instructors to make proactive, data-informed decisions that can **impact student retention**

"Before, we had no idea how students were accessing the content but with these analytics, we could see if they were reading the book when they should."

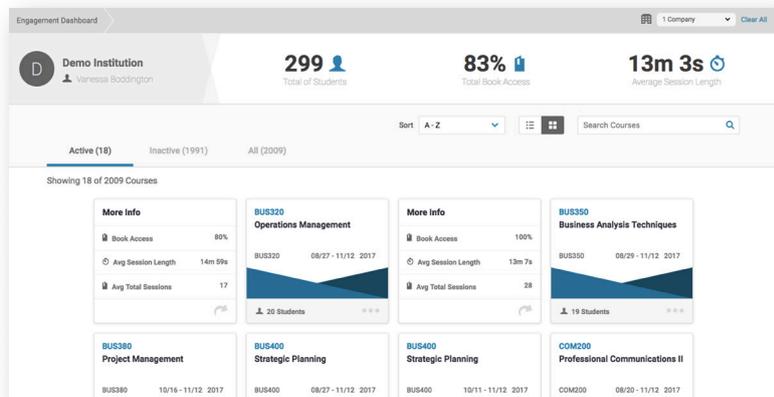
Stephen Livesey, Kaplan Open Learning

How does VitalSource Analytics Support Teaching and Learning?

- Course overviews provide information on percentage of students accessing content, average session length, and annotations made
- Instructor-level analytics dashboards equip academics with **insights into the interactions of individual students** in their classes to build a picture of their study habits, allowing instructors to be more efficient with student outreach, and mentoring
- Data enables instructors to **shape and adapt their lectures based on student interactions** with content to encourage improved student outcomes

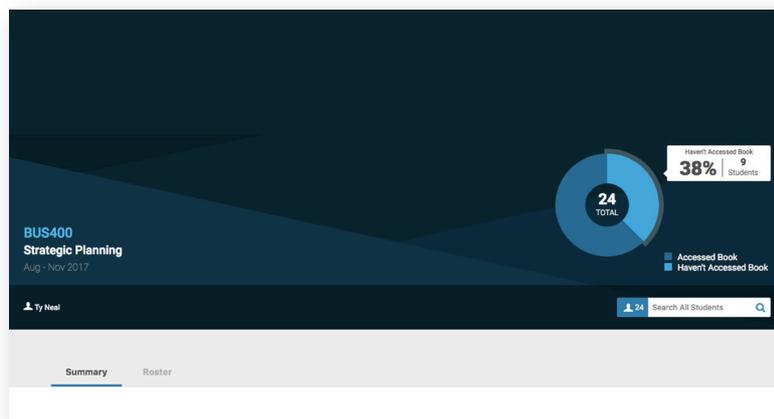
Using Data for Improved Learning and Engagement

Our dashboards provide clear data visualisations to help instructors easily interpret their class and student data.



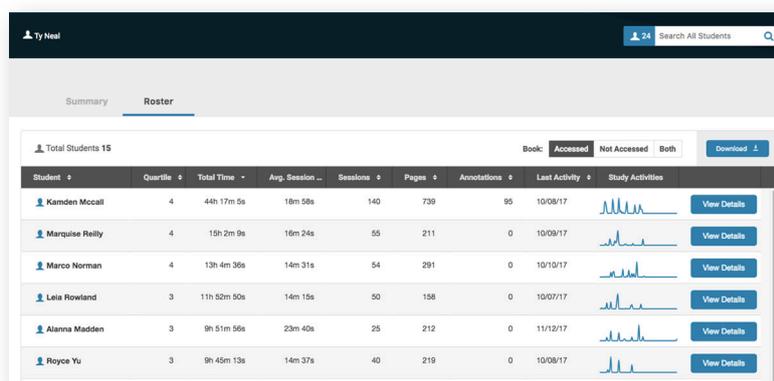
COURSE OVERVIEW

Instructors can easily view high-level details of all courses for which they are responsible.



IDENTIFY STUDENT ENGAGEMENT

Quickly drill down to a specific course to identify which students haven't opened the book and may be at-risk.



UNDERSTAND INDIVIDUAL STUDENT BEHAVIOURS

Details of individual student study habits help instructors identify students struggling in the content.